



# BWI INDUSTRY DAYS

Modernisierung und digitale Souveränität gemeinsam gestalten

**24./25. Mai 2022, Bonn**

# Innovation mit Methode. Über Evolution und Revolution.

“There is no single right answer or path forward, but there is one right way to frame the problem.”

Clayton M. Christensen









“Smart companies fail  
because they do  
everything right.”

Clayton M. Christensen



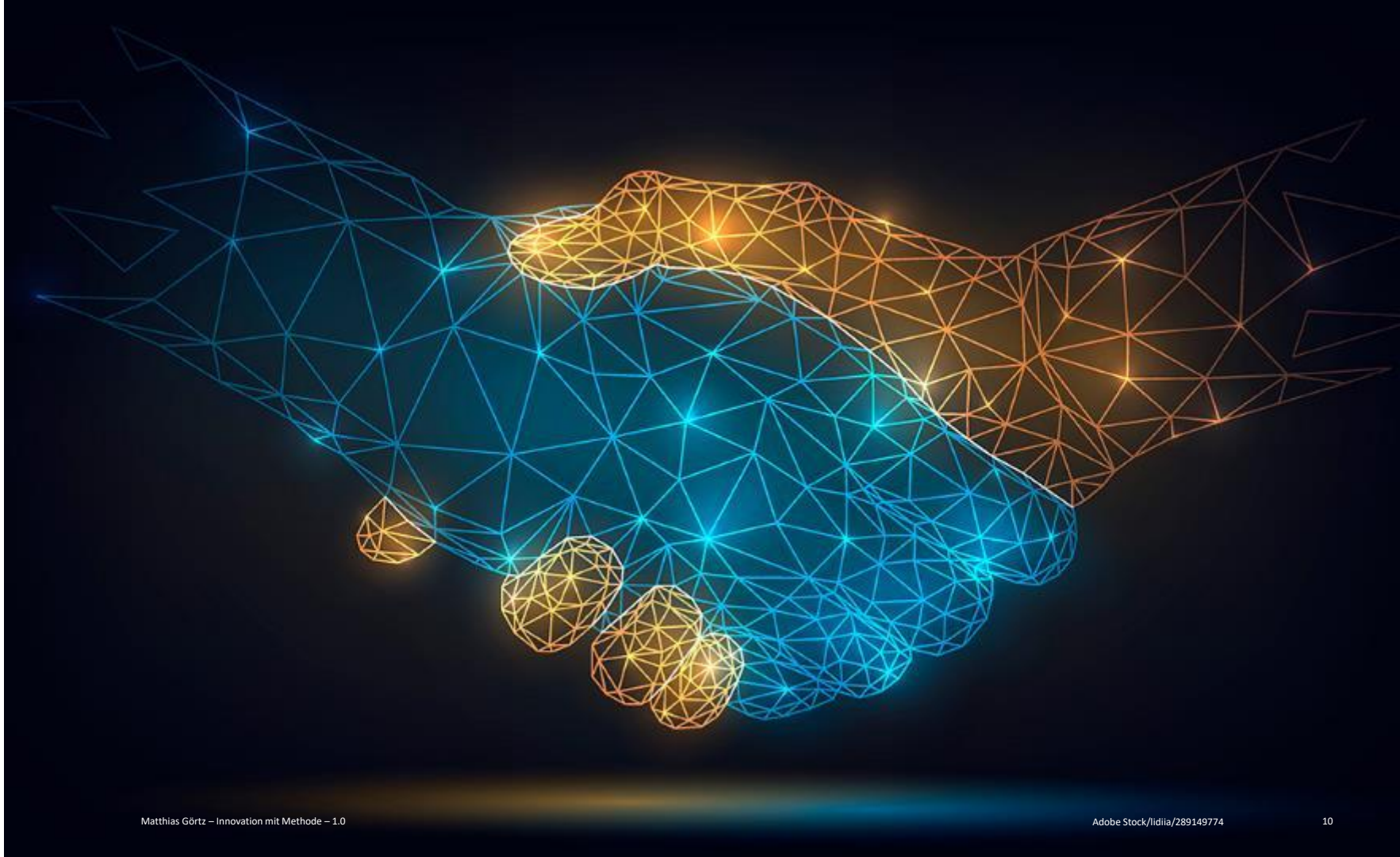


“Efficiency innovations provide return on investment in 12-18 months. Empowering innovations take 5-10 years to yield a return.”

Clayton M. Christensen







# Let's innovate together

Matthias Görtz

—

+49 2225 9885574

+49 1511 1334709

Matthias.goertz@bwi.de